

Skulptur Projekte 2027

About „What, How & for Whom/WHW“

What, How & for Whom/WHW is a curatorial collective formed in 1999 in Zagreb and currently based between Zagreb and Berlin. Its founding members are Ivet Ćurlin, Ana Dević, Nataša Ilić and Sabina Sabolović, along with designer and publicist Dejan Kršić. In August 2024, Ivet Ćurlin, Nataša Ilić and Sabina Sabolović were announced as the Artistic Directors of Skulptur Projekte Münster 2027 – the renowned exhibition of public sculpture that has taken place across the city of Münster in Germany every ten years since 1977.

Starting from the belief that art has a significant role in rethinking and reshaping how society is experienced, conceptualized, and organized, WHW has developed distinctive curatorial methodology intertwining exhibition practice, historical research, and innovative discursive and media formats.

Over the years, the collective has developed projects in close dialogue with artists on a range of institutional scales and in different geographical and cultural contexts. WHW's international projects include: Collective Creativity, Kunsthalle Fridericianum, Kassel, 2005; 11th Istanbul Biennial What Keeps Mankind Alive?, 2009; One Needs to Live Self-Confidently... Watching, Croatian Pavilion at the 54th Venice Biennale, 2011; festival Meeting Points 7, Ten thousand wiles and a hundred thousand tricks, Zagreb, Antwerp, Cairo, Hong Kong, Beirut, Vienna, Moscow, 2013; Really Useful Knowledge, Museo Nacional Centro de Arte Reina Sofia, Madrid, 2014; and On the Shoulders of Fallen Giants, 2nd Industrial Art Biennial, Labin, Raša, Rijeka, Pula and Vodnjan.

From 2003 to 2023, WHW ran the program of Gallery Nova, a city-owned gallery in Zagreb. In 2018 the collective launched an independent international study program for emerging artists called WHW Akademija, based in Zagreb, which has supported more than 50 young artists through its annual programs to date. Between 2019 and 2024, three members of the collective - Ivet Ćurlin, Nataša Ilić and Sabina Sabolović - worked as artistic directors of Kunsthalle Wien.