Local Communities
TAKE CARE
International Conference

24th-25th October 2012
Landeshaus - Freiherr-vom-Stein-Platz 1
Münster
What Herford has to do with Kefalos:

Social Environment-Specific Prevention of Addiction in a Multilevel Approach – Working Effectively and Selectively in Europe

Interventions for the prevention of addiction are rarely designed complex. Behaviour-related and structure-related measures are not sufficiently harmonised and differently constructed in many cases. Multilevel – approaches are an exception against this background.

This exactly is the starting point of the European project "TAKE CARE - Strategies towards responsible alcohol consumption for adolescents in Europe". It has been facing the challenges of a multilevel approach, conducted in the defined social environment. Project partners from ten EU-countries have been selecting very different social environments in their regions: a more placid village, a quarter of a major city, an entertainment district or a whole district.

The goal of TAKE CARE is to test the effects of simultaneous lines of action on multiple levels. The prevention experts worked with four different target groups:

- adolescents at the age between 12 and 21, who have been noticed for a risky consumption of alcohol,
- (their) parents,
- key persons, who are in contact with adolescents with a risky consumption and enjoy their trust,
- retail employees in supermarkets, kiosks, petrol stations or in on-trade.
Project partners will present their results and experiences after three years of project work at so-called “country booths”. Strike up a conversation with your European colleagues, for instance about how to use the materials for retail, about the difficulties in doing so and how they have been solved; how adolescents experienced the fun of singing at the ro.pe-Training®; how to involve parents, who cannot be reached by standard offers; and try nibbles that are typical of different countries.

Of course, we will look beyond the obvious. What is the current state of research results at the different levels? Which approaches for the prevention of risky alcohol consumption are effective, which should be taken into consideration less.

And generally – how much alcohol is too much for adolescents? There are defined limits for adults, when a consumption pattern should be considered dangerous, but not for adolescents. There will be a discussion about this interesting topic.

Stable structures of cooperation are an important factor for success of a behaviour and structure-related prevention of addiction. Two projects, which experimented with prevention of addiction in a social environment or in a multilevel approach, will be presented as an inspiration and as examples of good practice.

TAKE CARE is another project of the European network for practice-oriented prevention of addiction euro net. Be inspired of the European dimension of concerted work and be welcomed by us.

Hans Meyer
LWL-Landesrat
Wednesday, 24th October 2012

10.00 AM  **Welcome**
Hans Meyer, Münster / Germany

10.15 AM  **Alcohol Consumption of Adolescents – International Trends and Their National Relevance**
Sandra Dybowsky, Berlin / Germany

10.45 AM  **The TAKE CARE Project – Concept and Project Plan**
Nadja Wirth, Münster / Germany

11.15 AM  Break

11.45 AM  **TAKE CARE – Results and Experiences**
Nadja Wirth, Münster / Germany
Walter Kern, Zürich / Switzerland
Carlo Baeten, Hasselt / Belgium

1.15 PM   Lunch break

2.15 PM   **ECAT – To Empower the Community in response to Alcohol Threats**
David Möbius, Brussels / Belgium

3.00 PM   Break

Then  **TAKE CARE in the ten participating countries**
“Country Booths”

6.00 PM   End of the first conference day

7.00 PM   **Festive reception**
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<thead>
<tr>
<th>Country</th>
<th>Institution</th>
<th>Contact person</th>
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<tbody>
<tr>
<td>Belgium</td>
<td>Centra voor Alcohol- en andere Drug-problemen, CAD Limburg</td>
<td>Carlo Baeten</td>
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<td>Denmark</td>
<td>SSP &amp; Forebyggelse Esbjerg</td>
<td>Steen Bach</td>
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<td>Germany</td>
<td>Fachstelle für Suchtvorbeugung des Diakonischen Werkes im Kirchenkreis Herford</td>
<td>Barbara Geisler-Hadler</td>
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<td>Greece</td>
<td>Organisation against Drugs OKANA, Athens</td>
<td>Nikoletta Georgala</td>
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<td>Ireland</td>
<td>Health Service Executive Health Promotion Department Navan Co. Meath</td>
<td>Nazih Eldin</td>
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<td>Italy</td>
<td>Autonome Provinz Bozen – Südtirol Amt für Jugendarbeit</td>
<td>Klaus Nothdurfter</td>
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<tr>
<td>Portugal</td>
<td>Instituto Europeu para o Estudo dos Factores des Risco nas Crianças e nos Adolescents IREFREA Portugal, Coimbra</td>
<td>Fernando Mendes</td>
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<td>Slovakia</td>
<td>Prevencia V &amp; P Bratislava</td>
<td>Stefan Matula</td>
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<td>Slovenia</td>
<td>Regional Public Health Institute, Maribor</td>
<td>Igor Krampac</td>
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<td>Cyprus</td>
<td>Centre of Education about Drugs and Treatment of Drug Addicted Persons, KENTHEA Larnaka</td>
<td>Gavriella Gavriel</td>
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What is Effective? – Results of an HTA report about alcohol prevention at adolescents on behalf of DIMDI
Dieter Korczak, Munich / Germany

SPIN – Social-environment Prevention in Networks
Implementation of the programme ‘Communities that Care’ in Lower Saxony
Frederick Groeger-Roth, Hanover / Germany

“Why should I comply?” A Study on retailers, about why (no) alcohol is sold to minors
Jordy Gosselt, Enschede / Netherlands

Risky Alcohol Consumption of Adolescents – How much is too much?
World Café with international experts

Alcohol Prevention in Europe – Final Observations
Alfred Uhl, Vienna / Austria

End of the Conference

Subsequently, there will be the chance for talks with some refreshments.

Hosts: Klaus Nothdurfter, Bozen / Italy
Wolfgang Rometsch, Münster / Germany
Doris Sarrazin, Münster / Germany
Speakers

Carlo Baeten
Coordinator Preventieteam
Centra voor Alcohol- en andere Drugproblemen (CAD)
Hasselt / Belgium

Dr. Sandra Dybowski
Federal Ministry of Health
Dept. of Addiction and Drugs
Berlin / Germany

Dr. Jordy Gosselt
Lecturer
University of Twente Enschede
Enschede / Netherlands

Frederick Groeger-Roth
Project SPIN
State Prevention Council of Lower Saxony
Hanover / Germany

Walter Kern-Scheffeldt
Director of Research
Zurich University of Teachers Education
Dept. of Health Research and Prevention
Zurich / Switzerland

Dr. Dieter Korczak
Managing Director of GP-Research
Institute for Basic and Programme Research
Munich / Germany

Hans Meyer
LWL-Landesrat
Landschaftsverband Westfalen-Lippe (LWL)
Münster / Germany

David Möbius
Project ECAT
Vereniging voor Alcohol- en andere Drugproblemen vzw (VAD)
Brussels / Belgium

Nadja Wirth
Project TAKE CARE
Landschaftsverband Westfalen-Lippe (LWL)
Münster / Germany

Dr. Alfred Uhl
Director of Documentation and Research on Prevention of Addiction
Anton – Proksch – Institute
Vienna / Austria
Organisation

Venue
Landschaftsverband Westfalen-Lippe (LWL)
Plenarsaal – Landeshaus
Freiherr-vom-Stein-Platz 1
48145 Münster

Conference languages:
English and German (simultaneous translation).

Registration fee
150 EUR, including one overnight stay and meals.
The total fee is due after receiving the invoice.

Registration
Please, return the attached reply card before 24th September 2012. Please, be aware that the number of participants is limited and registrations are ranked according to the date of reply. You will receive a final confirmation ca. three weeks before the conference.

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