



Local Communities
TAKE CARE
International Conference

24th-25th October 2012

**Landeshaus - Freiherr-vom-Stein-Platz 1
Münster**



Gefördert durch:



Bundesministerium
für Gesundheit



LWL

Für die Menschen.

Für Westfalen-Lippe.

What Herford has to do with Kefalos:

Social Environment-Specific Prevention of Addiction in a Multilevel Approach – Working Effectively and Selectively in Europe

Interventions for the prevention of addiction are rarely designed complex. Behaviour-related and structure-related measures are not sufficiently harmonised and differently constructed in many cases. Multilevel – approaches are an exception against this background.

This exactly is the starting point of the European project "TAKE CARE - Strategies towards responsible alcohol consumption for adolescents in Europe". It has been facing the challenges of a multilevel approach, conducted in the defined social environment. **Project partners from ten EU-countries** have been selecting very different social environments in their regions: a more placid village, a quarter of a major city, an entertainment district or a whole district.

The goal of TAKE CARE is to test the effects of simultaneous lines of action on multiple levels. The prevention experts worked with four different target groups:

- adolescents at the age between 12 and 21, who have been noticed for a risky consumption of alcohol,
- (their) parents,
- key persons, who are in contact with adolescents with a risky consumption and enjoy their trust,
- retail employees in supermarkets, kiosks, petrol stations or in on-trade.

Project partners will present their results and experiences after three years of project work at so-called “country booths”. Strike up a conversation with your European colleagues, for instance about how to use the materials for retail, about the difficulties in doing so and how they have been solved; how adolescents experienced the fun of singing at the ro.pe-Training®; how to involve parents, who cannot be reached by standard offers; and try nibbles that are typical of different countries.

Of course, we will look beyond the obvious. What is the current state of research results at the different levels? Which approaches for the prevention of risky alcohol consumption are effective, which should be taken into consideration less.

And generally – how much alcohol is too much for adolescents? There are defined limits for adults, when a consumption pattern should be considered dangerous, but not for adolescents. There will be a discussion about this interesting topic.

Stabile structures of cooperation are an important factor for success of a behaviour and structure-related prevention of addiction. Two projects, which experimented with prevention of addiction in a social environment or in a multilevel approach, will be presented as an inspiration and as examples of good practice.

TAKE CARE is another project of the European network for practice-oriented prevention of addiction *euro net*. Be inspired of the European dimension of concerted work and be welcomed by us.

Hans Meyer
LWL-Landesrat



Wednesday, 24th October 2012

- 10.00 AM **Welcome**
Hans Meyer, Münster / Germany
- 10.15 AM **Alcohol Consumption of Adolescents – International Trends and Their National Relevance**
Sandra Dybowsky, Berlin / Germany
- 10.45 AM **The TAKE CARE Project – Concept and Project Plan**
Nadja Wirth, Münster / Germany
- 11.15 AM Break
- 11.45 AM **TAKE CARE – Results and Experiences**
Nadja Wirth, Münster / Germany
Walter Kern, Zürich / Switzerland
Carlo Baeten, Hasselt / Belgium
- 1.15 PM Lunch break
- 2.15 PM **ECAT – To Empower the Community in response to Alcohol Threats**
David Möbius, Brussels / Belgium
- 3.00 PM Break
- Then **TAKE CARE in the ten participating countries**
“Country Booths”
- 6.00 PM End of the first conference day
- 7.00 PM **Festive reception**



“Country Booths” Exposition in the LWL-Bürgerhalle

Country	Institution	Contact person
Belgium	Centra voor Alcohol- en andere Drug- problemen, CAD Limburg	Carlo Baeten
Denmark	SSP & Forebyggelse Esbjerg	Steen Bach
Germany	Fachstelle für Sucht- vorbeugung des Diakonischen Werkes im Kirchenkreis Herford	Barbara Geisler- Hadler
Greece	Organisation against Drugs OKANA, Athens	Nikoletta Georgala
Ireland	Health Service Executive Health Promotion Depart- ment Navan Co. Meath	Nazih Eldin
Italy	Autonome Provinz Bozen – Südtirol Amt für Jugendarbeit	Klaus Nothdurfter
Portugal	Instituto Europeu para o Estudo dos Factores des Risco nas Crianças e nos Adolescents IREFREA Portugal, Coimbra	Fernando Mendes
Slovakia	Prevenca V & P Bratislava	Stefan Matula
Slovenia	Regional Public Health Institute, Maribor	Igor Krampac
Cyprus	Centre of Education about Drugs and Treatment of Drug Addicted Persons, KENTHEA Larnaka	Gavriella Gavriel

Thursday, 25th October 2012

- 9.15 AM **What is Effective? – Results of an HTA report about alcohol prevention at adolescents on behalf of DIMDI**
Dieter Korczak, Munich / Germany
- 10.00 AM **SPIN – Social-environment Prevention in Networks**
Implementation of the programme
'Communities that Care' in Lower Saxony
Frederick Groeger-Roth, Hanover / Germany
- 10.45 AM Break
- 11.15 AM **"Why should I comply?" A Study on retailers, about why (no) alcohol is sold to minors**
Jordy Gosselt, Enschede / Netherlands
- 12:00 AM **Risky Alcohol Consumption of Adolescents – How much is too much?**
World Café with international experts
- 1.00 PM **Alcohol Prevention in Europe – Final Observations**
Alfred Uhl, Vienna / Austria
- 1.30 PM End of the Conference

Subsequently, there will be the chance for talks with some refreshments.

Hosts: Klaus Nothdurfter, Bozen / Italy
Wolfgang Rometsch, Münster / Germany
Doris Sarrazin, Münster / Germany

Speakers

Carlo Baeten

Coordinator Preventieteam

Centra voor Alcohol- en andere Drugproblemen (CAD)

Hasselt / Belgium

Dr. Sandra Dybowski

Federal Ministry of Health

Dept. of Addiction and Drugs

Berlin / Germany

Dr. Jordy Gosselt

Lecturer

University of Twente Enschede

Enschede / Netherlands

Frederick Groeger-Roth

Project SPIN

State Prevention Council of Lower Saxony

Hanover / Germany

Walter Kern-Scheffeldt

Director of Research

Zurich University of Teachers Education

Dept. of Health Research and Prevention

Zurich / Switzerland

Dr. Dieter Korczak

Managing Director of GP-Research

Institute for Basic and Programme Research

Munich / Germany

Hans Meyer

LWL-Landesrat

Landschaftsverband Westfalen-Lippe (LWL)

Münster / Germany

David Möbius

Project ECAT

Vereniging voor Alcohol- en andere Drugproblemen vzw (VAD)

Brussels / Belgium

Nadja Wirth

Project TAKE CARE

Landschaftsverband Westfalen-Lippe (LWL)

Münster / Germany

Dr. Alfred Uhl

Director of Documentation and Research on
Prevention of Addiction

Anton – Proksch – Institute

Vienna / Austria



Organisation

Venue

Landschaftsverband Westfalen-Lippe (LWL)
Plenarsaal – Landeshaus
Freiherr-vom-Stein-Platz 1
48145 Münster

Conference languages:

English and German (simultaneous translation).

Registration fee

150 EUR, including one overnight stay and meals.
The total fee is due after receiving the invoice.

Registration

Please, return the attached reply card before
24th September 2012. Please, be aware that the number
of participants is limited and registrations are ranked
according to the date of reply. You will receive a final
confirmation ca. three weeks before the conference.

Contacts at the LWL-Coordination Office for Drug-related Issues (LWL-KS)

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