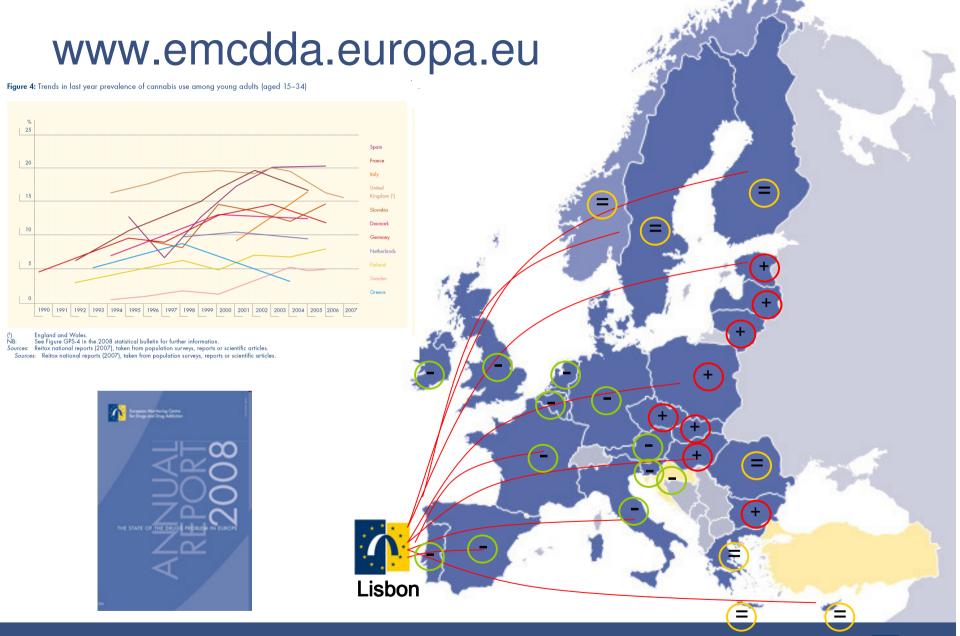


Early intervention in Europe – status quo and recommendations

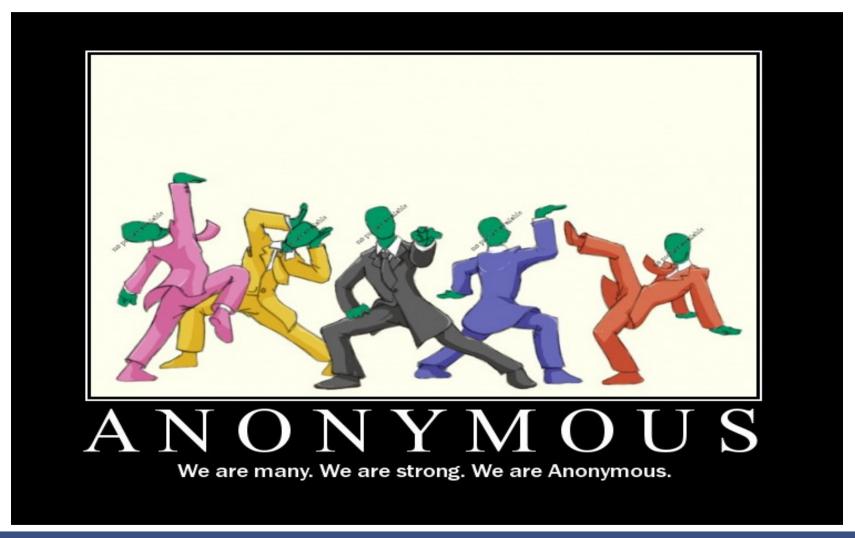
LWL, Münster, Oct. 2010

Gregor Burkhart, EMCDDA





B) How to get ACCESS to users?



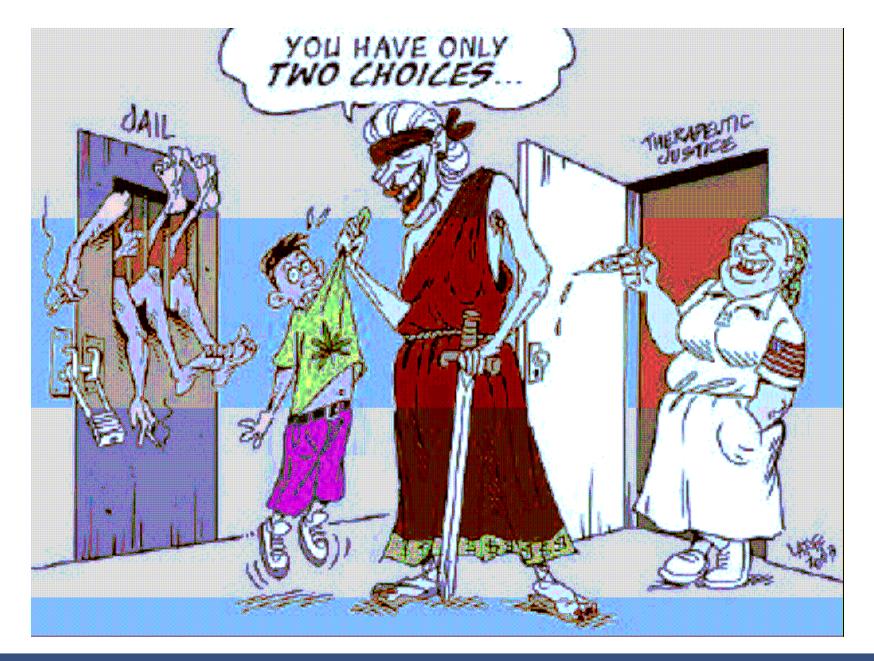


Option 1: Mass media campaigns: they can increase descriptive norm perception (bad)

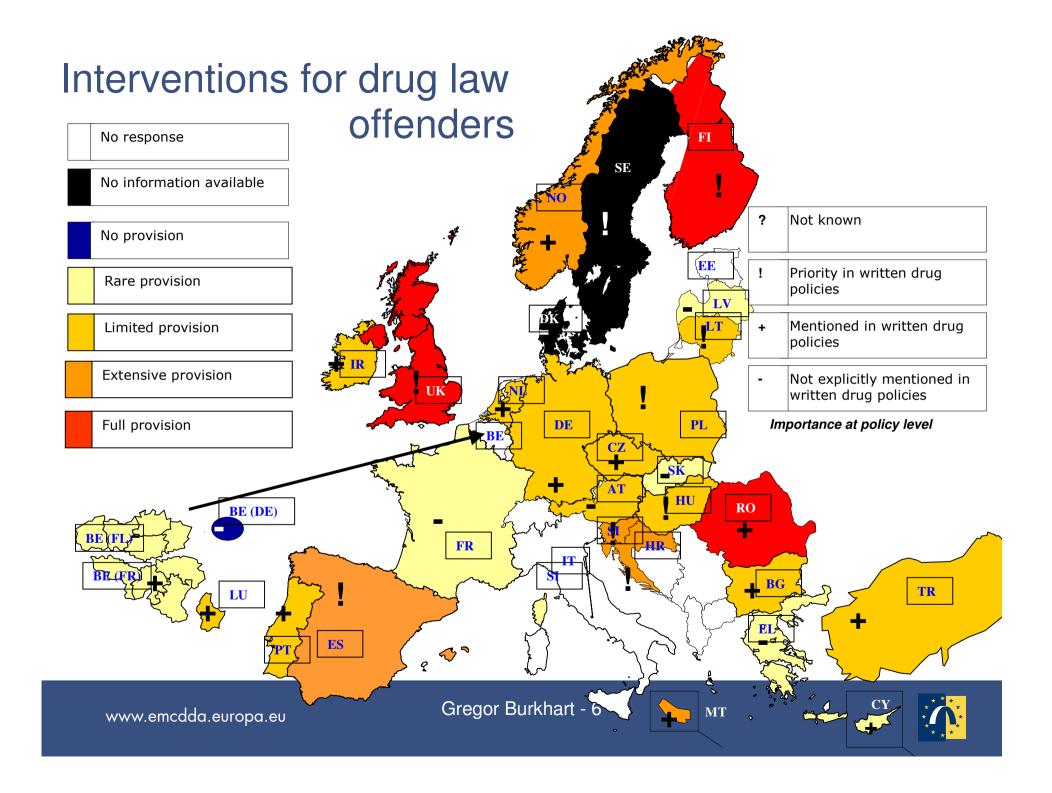
- US government Cannabis campaign: well studied and implemented messages
- No effects overall, boomerang effects in certain subgroups (GAO 2006): exposure predicted intention to use
- These subgroups were those that had no thoughts nor conversations about Cannabis before (Jabobsohn 2006)

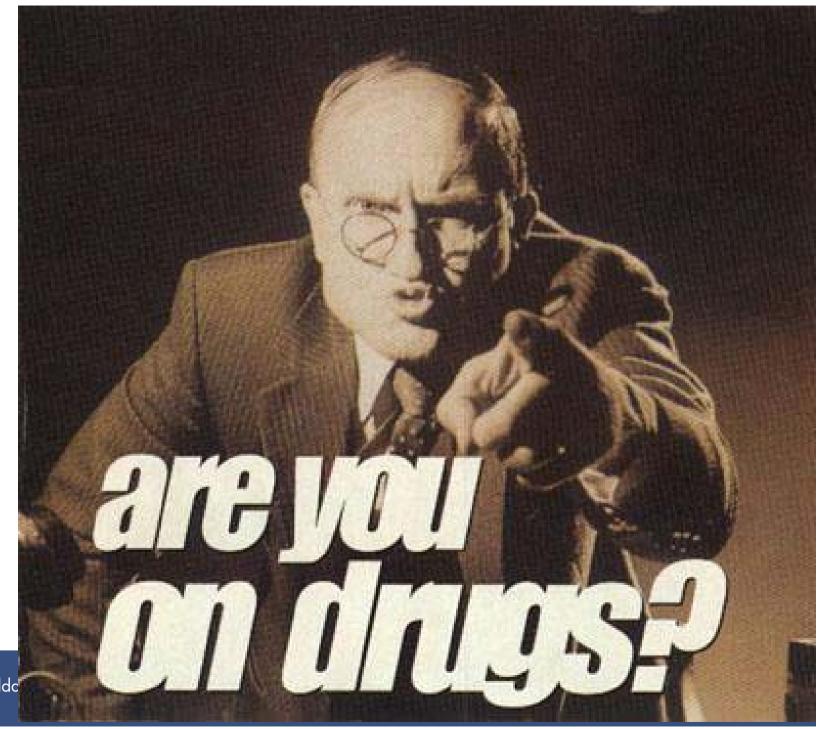
- Scottish Cocaine Campaign (know the score)
- 30 % of users wanted to reduce
- 56 % did not change intentions
- In 11 % the campaign increased the intention of use











www.emcddc

Evidence-based contents

- Normative restructuring
 - most peers and females disapprove of use
 - Pluralistic Ignorance (Abilene Paradox)
- Challenge norms of proximal peers
- Assertiveness training
- Motivation and goal-setting
- Improve academic achievements
- Improve parenting styles
- ... and coping



Table 2: Reported	orted Internet-based DTIs of	Internet-based DTIs of the responding national focal points			
Member State	Programme(s) mentioned	URI.	Initiation date (programme) (1)	Internet- based DTI? (2)	Detailed description included in review
Germany	Quit the shit	http://www.drugcom.de	2004	Yes	Yes
Denmark	SMASH	http://smash.name	2006	2	2
Netherlands	JellinekLive Online Behandeling Cannabis (Treatment Online)	www.jellinek.nl/hulp/content.php?i=89	2008	Yes	Yes
	Cannabis Onder Controle	www.cannabisondercontrole.nl	2008	Yes	Yes
	Grip op gras	www.gripopgras.nl	2008	Yes	See Cannabis Onder Controle
	Wat wil jij met wiet	www.watwiljijmetwiet.nl	·	N/A [9]	No
Poland	Internet Counselling Center	www.narkomania.org.pl	2004	2	No
Finland	Päihdelinkki – AddictionLink	http://www.paihdelinkki.fi	1997	2	No
	Voimapiiri (Power Circle)	http://web10334.web1.kuulalaakeri.fi/	2007	2	No
	Mobilivinkki, the mobile advice	http://www.eoph.fi/en	2005	2	2
England	Transfer of Cannabis Self-Help in progress (Know Cannabis and Talk to Frank)	http://knowcannabis.org.uk/ http://www.talktofrank.com	7007	Yes	Yes
Czech Republic	Drogová poradna SANANIM (Drug counselling website)	http://www.drogovaporadna.cz	2001	2	% %
	Prevence zneužívání syntetických drog (Prevention of use of synthetic drugs)	http://www.extc.cz		- \$	0N

⁽¹⁾ If applicable. (2) See definition of Internet-based drug treatment intervention. (3) Data not available

Internet-based drug treatment intervention in EU member states: Four programmes focusing cannabis users

KNOW CANNABIS

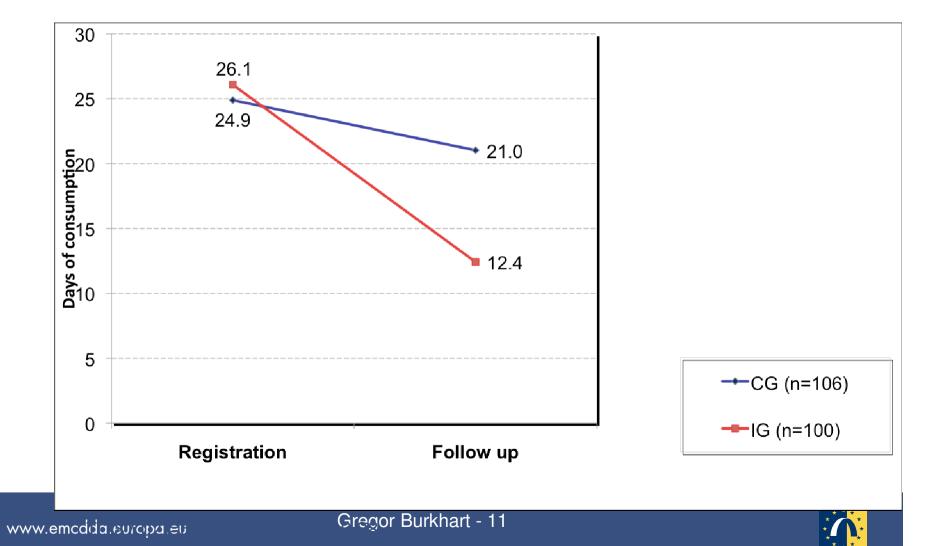




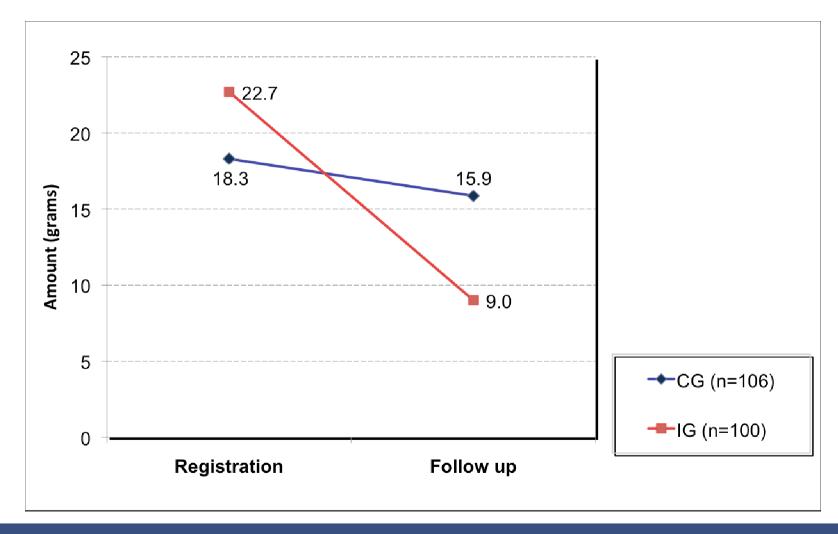




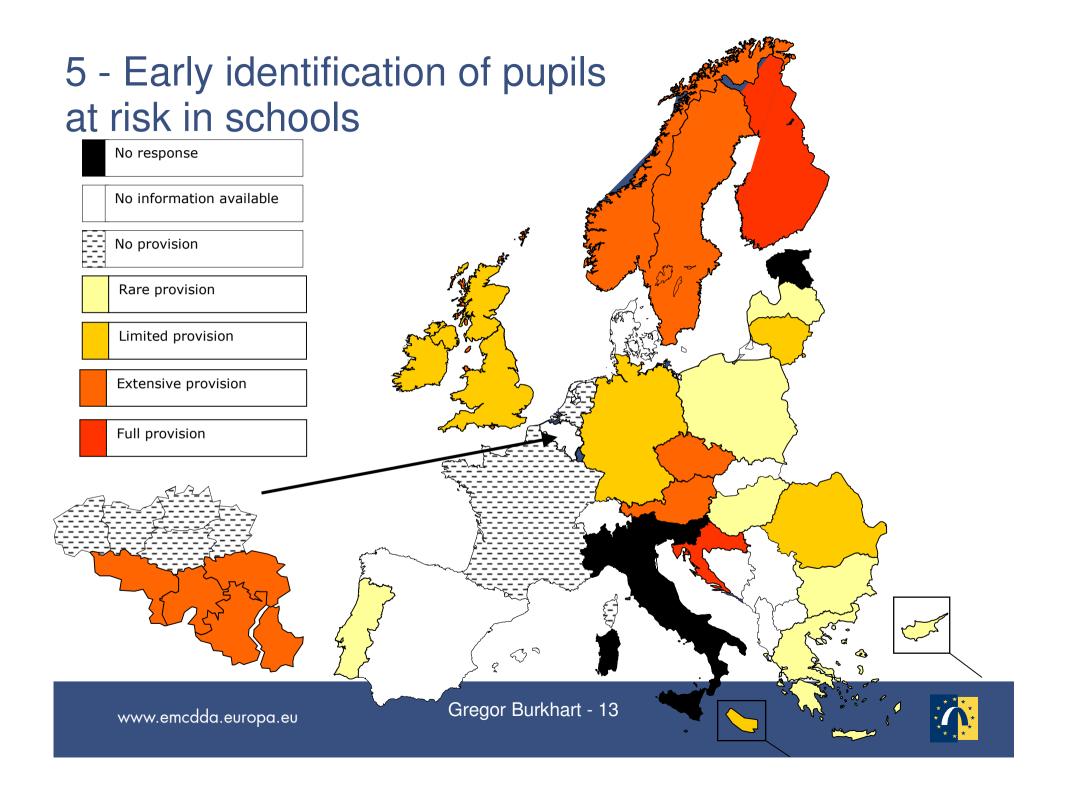
Results: Days of consumption within the past 30 days

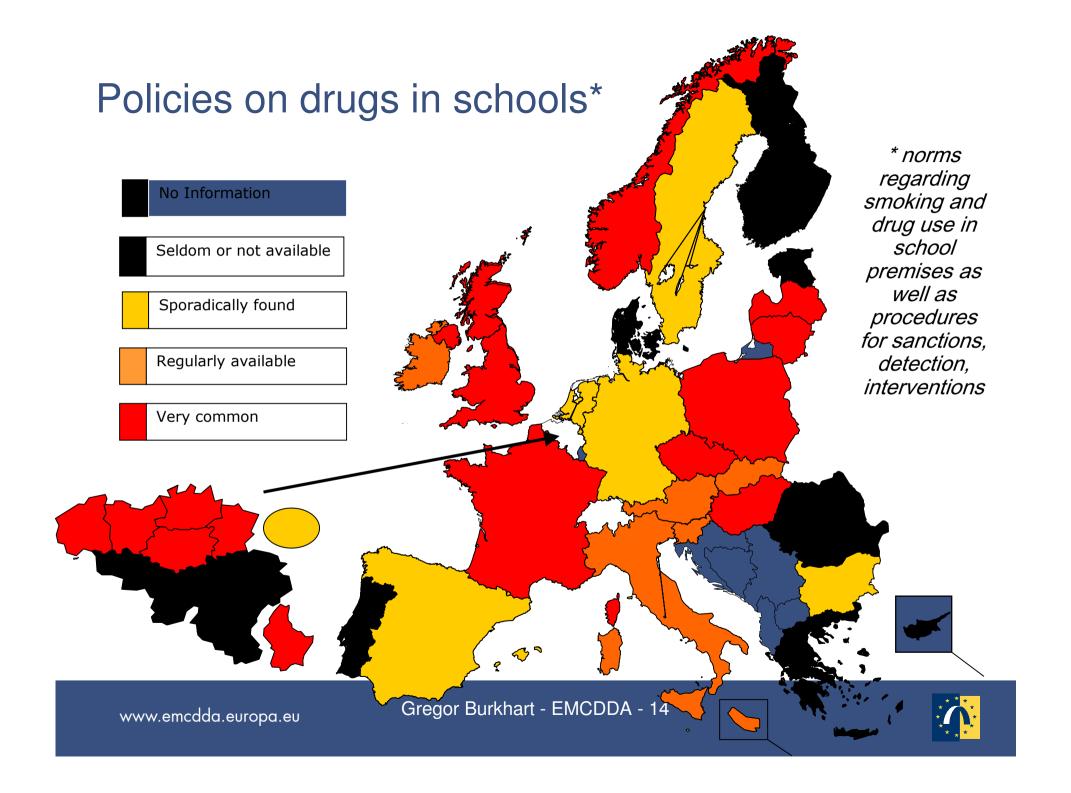


Results: Consumed amount (grams) within the past 30 days

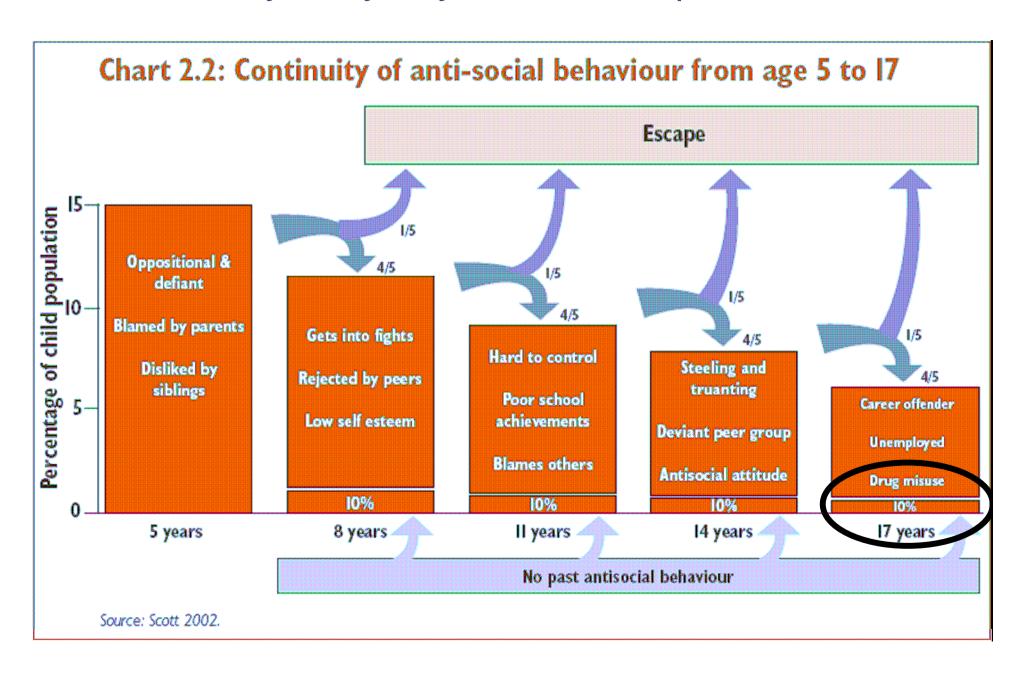




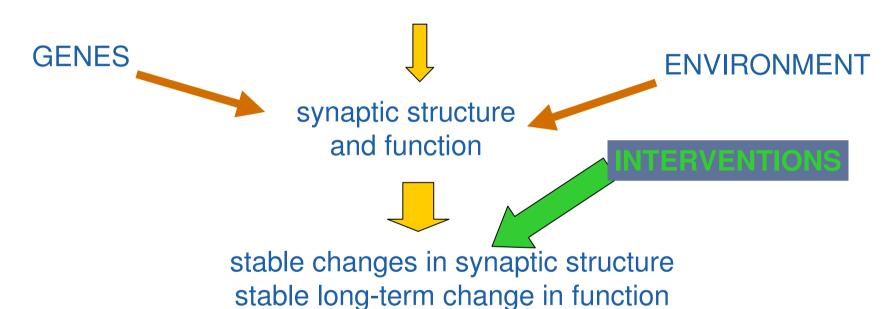




6 – Identify early trajectories into problem use



Not "nature versus nurture" but bi-directional effects! DRUG





Keyword: plasticity! ADDICTION

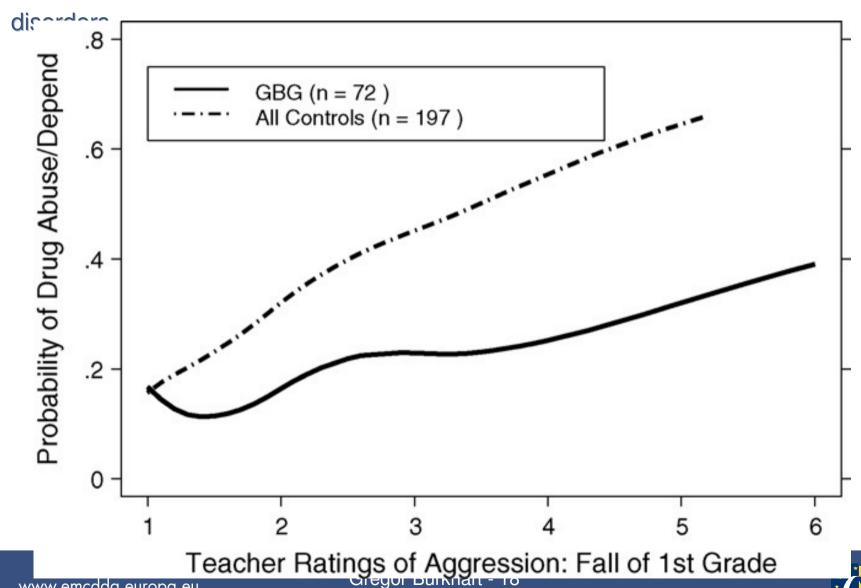


Premises of (indicated) prevention

- Certain conduct or personality traits make individuals more prone for
- ... fast progress into problem drug use
- ...early and quick escalation of other problem behavior
- Sensation Seeking, Conduct Disorder, ADHD, being male => neuro-behavioural deinhibition
- Predict better intensity than initiation of use
- Mostly independent from socio-economic conditions



Impact of GBG vs. controls combined on lifetime drug abuse/dependence



Programmes in Europa

Coping power (Zonneyville-Bender)

- Children 8-13 years with disruptive behaviour disorder
- Manualised cognitive
 therapy; 23 weekly sessions
 1 ½ h for children and
 parents
- 5 year follow up: reduction of smoking, reduction of cannabis use, no differences in delinquent behaviour

Preventure (Sully & Conrod) for Binge-Drinking Sensation Seekers: 2 Sessions, NNT: 2

HaLT (Hart am Limit)

- early intervention

on problem alcohol

use - Emergency

rooms



Risk trajectories

- New statistical approaches available
- E.g. sub-typing individuals according to a common trajectory (growth curves) of substance use
- latent classes (like an early-heavy group, a late-moderate group) may be promising for detecting early antecedents and predicting outcomes for each subgroup separately

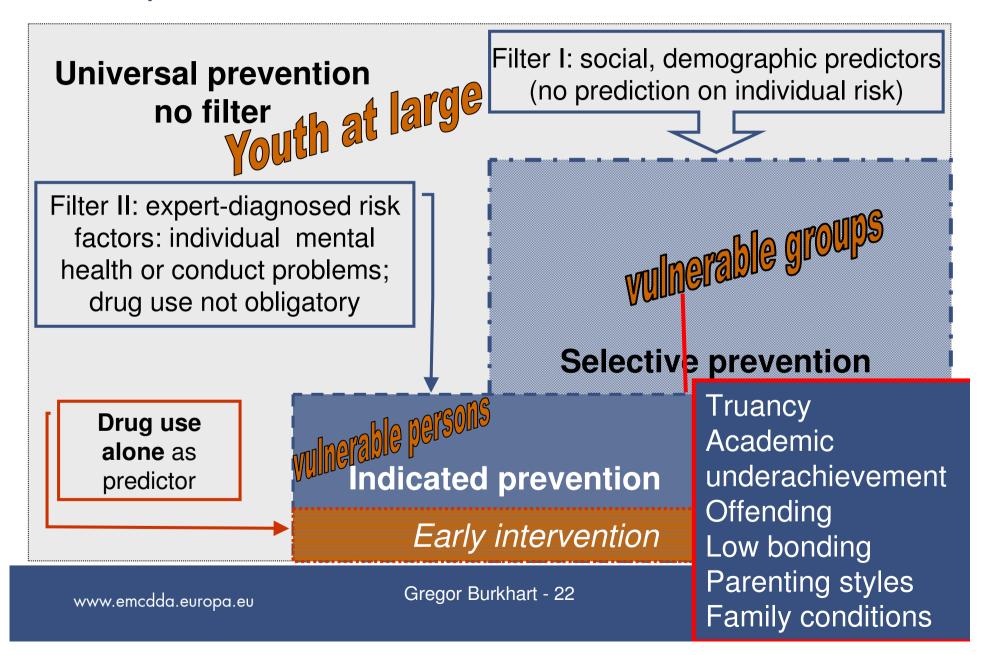


Indicated prevention - approaches

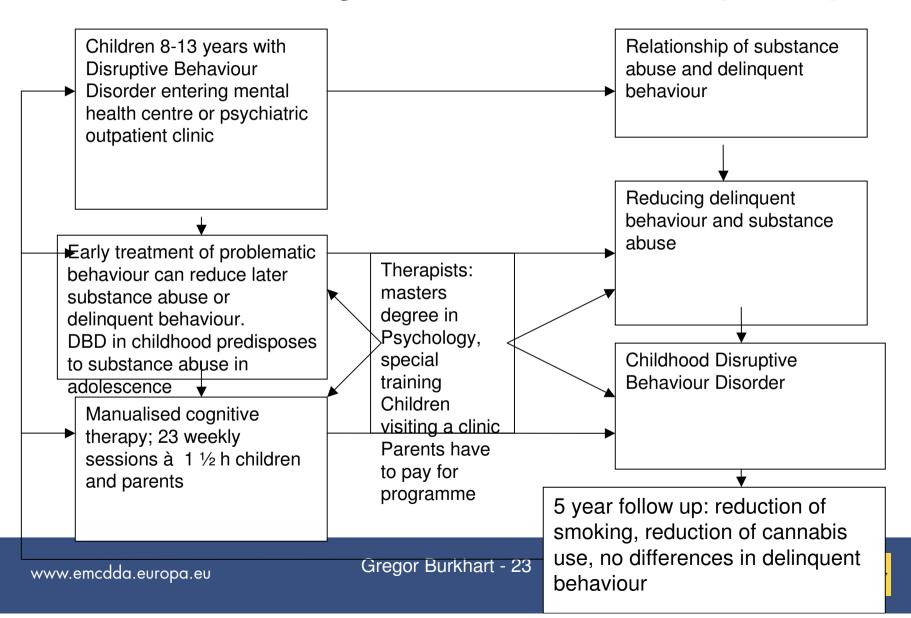
- Cognitive-behaviouristic interventions
- Life-skills training, impulse and emotional control
- Motivational interviewing or: just monitor consumption
- Contingency training, deal positively with difficult temper: convert into chance.
- Psychiatric diagnosis, treatment, follow-up,
- Medication



The prevention "filters": intervention criteria



UCPP: Zonnevylle-Bender et al. (2007)



A) Premises of prevention: use is not always risk



European average

Cannabis, population 15-34 years:

Last year Last month Lifetime 10 mill 19 mill

> 15.8 % 8.3 %

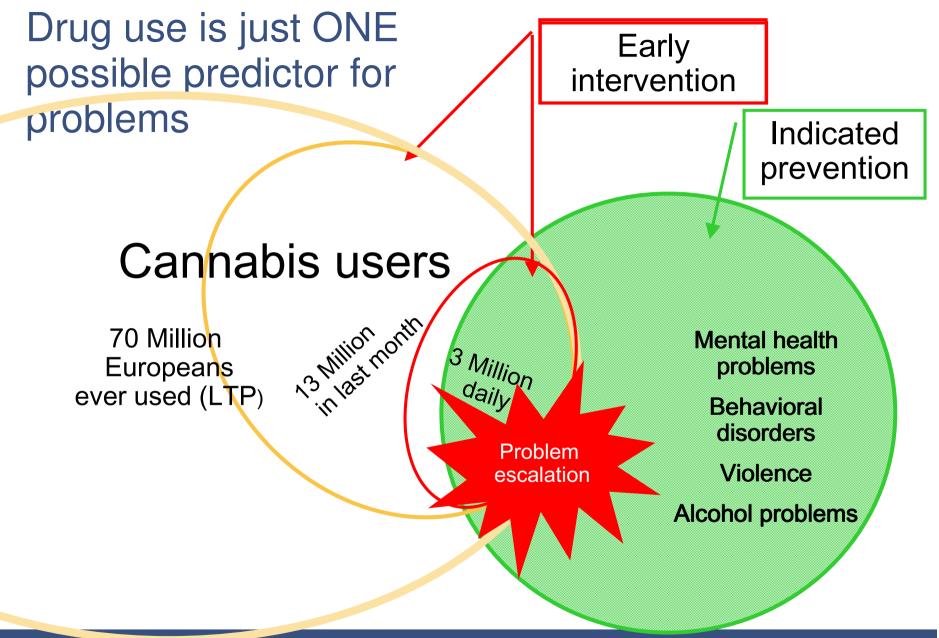
Range

30.5 %

3.7-43.9% 1.5-28.2% 0.5-16.9%

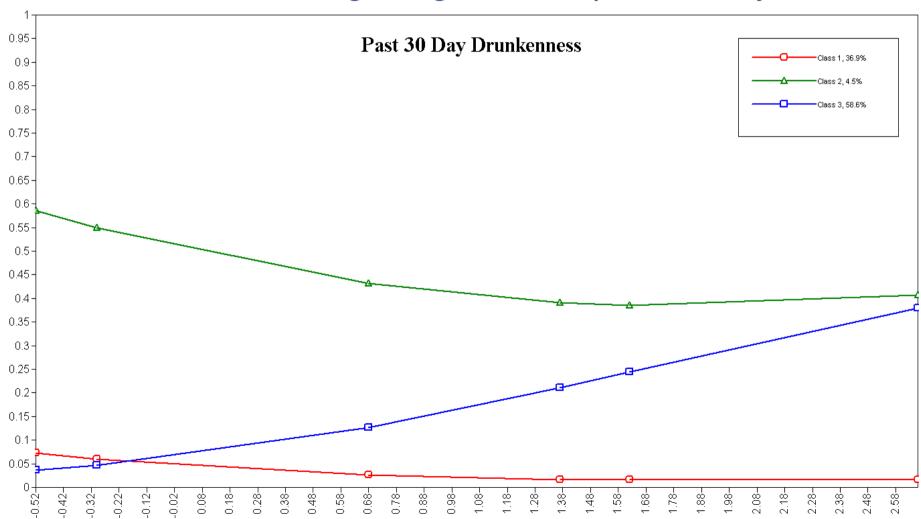
5 mill



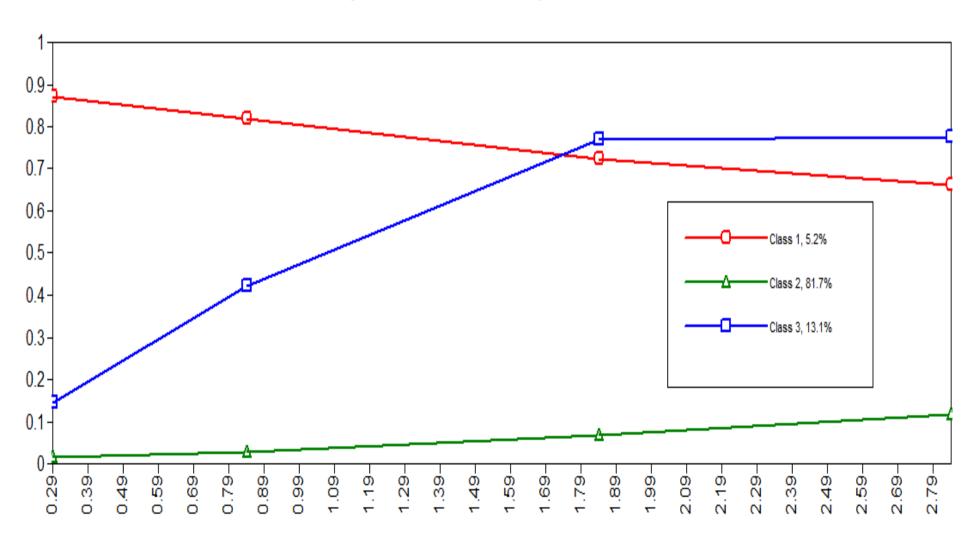




US study: estimated probabilities of the GMM with within-class variation of the intercepts with 3 classes for the variable 'getting drunk in past 30 days'.



EU-DAP: estimated probabilities of the LCGA with 3 classes for the variable 'getting drunk in past 30 days'



What is being done?

- Only six countries report on interventions for kids with ADHD or disruptive behaviour
- while
- A third of EU member states invest in "early intervention" alone.
- i.e. Focus on drug use alone
- Focus on "come approaches", using existing services and structures



How to get to the anonymous problem users? Use other markers and surrogates

Demand for Internet counselling

Drug law offences

Problems in school

Deglamourise instead of warn

Early problem behaviour



Promising approaches but few evaluations

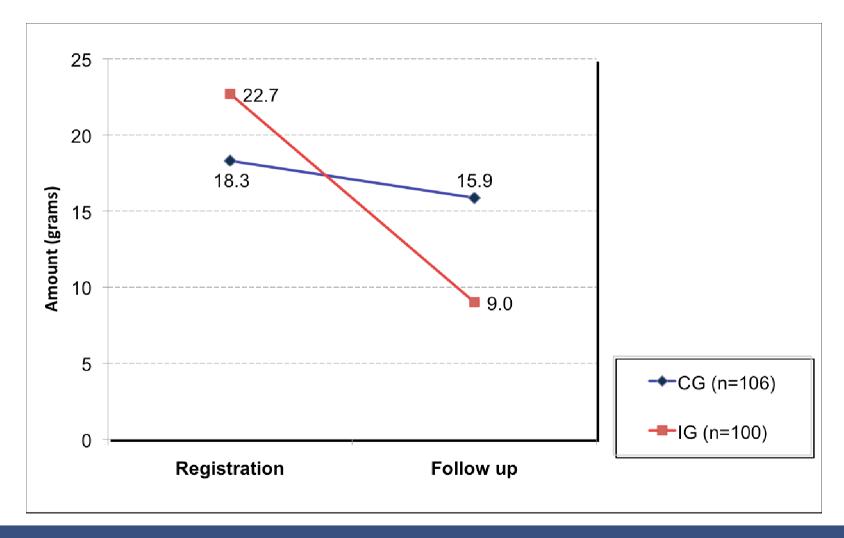
- Nice: "offer support to young people showing risky consumption early on in order to prevent them from sliding into dependency"
- But: we have numerous examples of interventions that affect subjects differently based on their own baseline risk
- produce iatrogenic effects: adolescents learn deviant behaviour
- produce differential effects across cultures or community settings



Ethical needs and outlooks

- better evaluation designs that allow for valid claims of effectiveness compared to nonintervention
- instruments and intervention methods that allow to respond to especially vulnerable individuals among young consumers
- exchange effective components with other evidence-based interventions

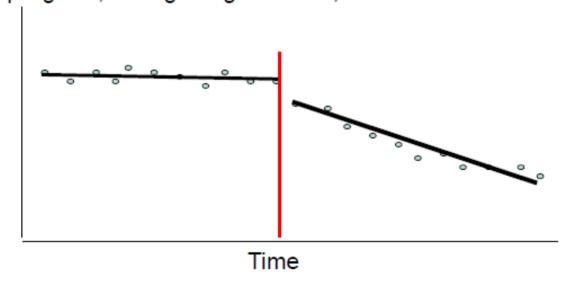




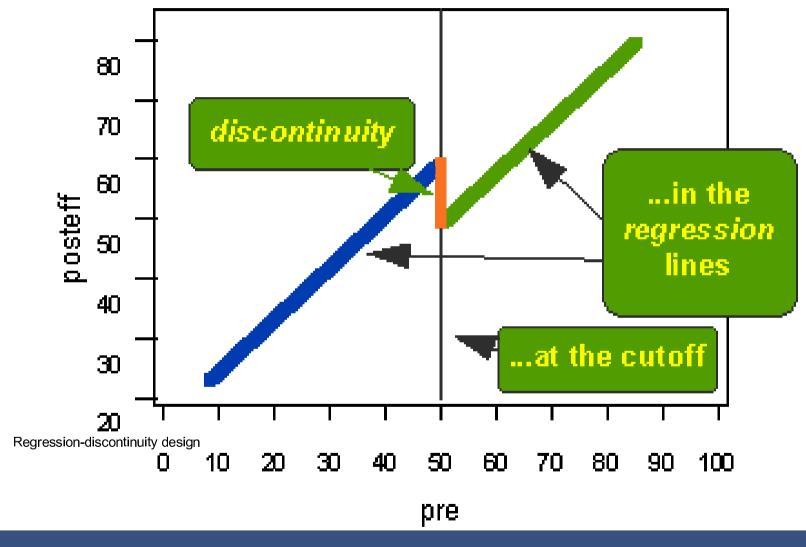
Alternatives to RCTs: interrupted time series

Observe some measure at regular intervals over time Note there is one observation per time point At some point an interruption occurs

New program, change in guidelines, intervention



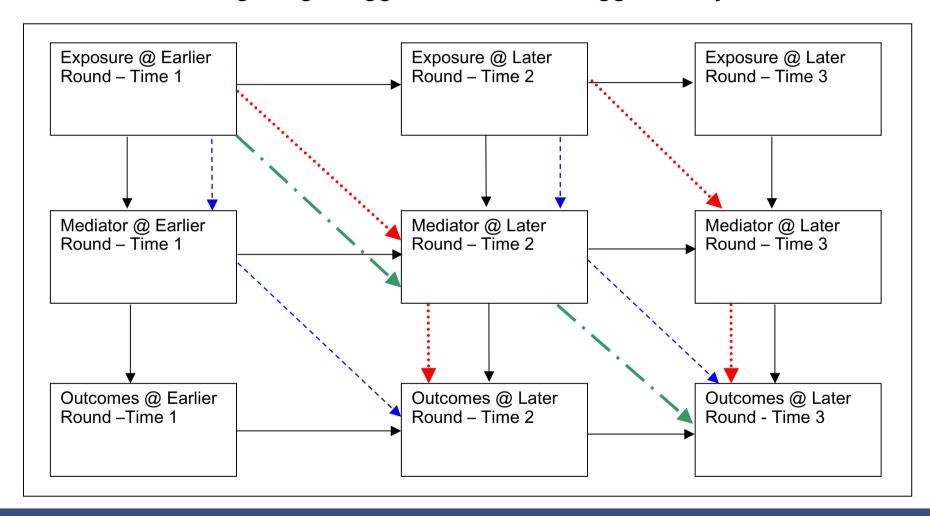
If there is a treatment effect, there will be a...





Hypothesized Mediator Relationship

Use of no lag, single lagged, and double lagged analyses







Evaluated Variables

Availibity

Body image Control

Access Perception to Drugs

Avoidment estrategies

Control perception Coping style Expressiveness

European Network on Exchange Early Detection Drug-comsumption

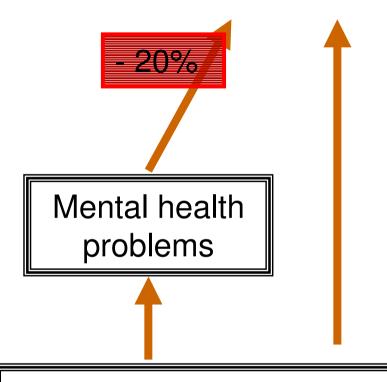
ACTIVITIES & NEWS DOWNLOADS HOME **PROJECT PARTNERS** OUTPUTS CONTACT **ENGLISH** ESPAÑOL Home **Activities & News** Search instruments Next meeting National (UK) conference on injecting Original Name drug use. Org. Exchange Supplies National (UK) conference **Original Author** on injecting drug use. Org. Exchange Supplies Links Results Original Language Enalish French http://www.eneedd.eu German Italian Portuguese **Partners** Romanian Spanish Contact **Adaptation Name** UNED. Dpto de Adaptation Language Psicología Social y de las English Organizaciones French jamoriano@psi.uned.es German Italian Portuguese UNIVERSIDAD MIGUEL Romanian HERNANDEZ. Education and Culture DG Spanish Lifelong Learning Programme Dpto de Psicología de la



Polemic?

- Initiation of substance use is a social process (environmental strategies, universal prevention)
- Self-control of use, or exiting it: matter of opportunities and support (selective prevention)
- (quick) problem development: genetics (indicated prevention)

Problem use



- Temper
- Lack of impulse control (NDI)



For the next steps

- Assure sustainability
- Transfer methodology, including manuals
- Transfer into other settings: schools, families
- "first of all: do no harm" and improve evidence
- More intensive research and presence in the research community: US (SPR)
- Apply to DG Research
- Standardise also the intake procedure (instruments)?



